Name: _____

PREPARING TO PARTICIPATE Chapter 3: Ethical Communication

3.1 Knowledge

Describe the difference between ethics and ethical communication.

3.1 Application

Think of an example of something that may be legal, but not ethical. Is it possible for something to be ethical, but not legal?

3.2 Knowledge

List and explain the four standards that can be used to make ethical communication decisions.

3.2. Application

Think back to an ethical communication dilemma you have faced. How did you decide what was right or wrong in your situation? Did you consider any of the standards or guidelines discussed in the chapter? Did any of these standards help you make your decision?

3.3 Knowledge

Describe the premise of the National Communication Association Credo for Ethical Communication.

3.3 Application

Can you think of a speech topic that might violate the NCA credo? Do you think that some speech topics should be banned from being presented in the classroom?

3.4 Knowledge

Define plagiarism. Explain the difference between intentional and unintentional plagiarism.

3.4 Application

Why is plagiarism a problem? Why do people plagiarize? What should be the punishment for plagiarism?