Name: \_\_\_\_\_

# PREPARING TO PARTICIPATE Chapter 12: Designing Presentation Aids

## 12.1 Knowledge

What are the two sides of visual literacy?

### 12.1 Application

Why is it important to be a critical consumer of persuasive messages? Social media is full of visual messages. How have these messages been helpful or hurtful for consumers of information? How have they deceived consumers of information?

**12. 2 Knowledge** What are the types of presentation aids?

### 12.2 Application

Which types best suit your topic, audience, and classroom situation?

12.3 Knowledge

What are the various ways you can display your presentation aid?

### 12.3 Application

Which of these technologies will you have available to present your speech? Which of these technologies do you think you might use in your profession?

**12.4 Knowledge** What are the design considerations for presentation aids?

### 12.4 Application

Can you think of a time when someone used a poorly designed aid? What were the consequences?

12.5 Knowledge

What are some guidelines for integrating your presentation aid into your speech?

### 12.5 Application

Given your classroom set-up, what can you do to integrate your presentation aid in an efficient and effective way?