

## Persuasive Speech Outline: Comparative Advantages

### I. Introduction:

- A. Attention Getter:
- B. Audience Relevance:
- C. Credibility:
- D. Thesis and Preview:

Transition to first main point:

### II. Main Point 1: 1<sup>st</sup> argument supporting why your option is better than the alternative

- A. Subpoint A
- B. Subpoint B

Transition (signpost, review, preview):

### I. Main Point 2: 2<sup>nd</sup> argument supporting why your option is better than the alternative

- A. Subpoint A
- B. Subpoint B

Transition (signpost, review, preview)

### III. Main Point 3: 3<sup>rd</sup> argument supporting why your option is better than the alternative

- A. Subpoint A
- B. Subpoint B

Transition and signal closing:

### IV. Conclusion:

- A. Restate thesis
- B. Review main points
- C. Closing