

Tungiasis Infographic Justification Blog Post

Kristen Biddle

For my popular science adaptation, I chose to do an infographic because I felt that it was the most effective and clear way to inform travelers about Tungiasis. My infographic argues that travelers should be aware of what Tungiasis is and prepare appropriately before going to endemic areas. In order to keep the infographic informative and appealing to travelers, most of my infographic was on how Tungiasis related to travelers; for example, sections included “What can you do?”, “Signs and Symptoms” and “Effects of Tungiasis.” Since I am trying to appeal to a younger audience (people who may have never traveled to areas affected by sand fleas), I chose to use fun, complementary colors and icons in order to make it easier to follow.

When I began to make my infographic, I had a hard time finding a template that wasn't included in the premium version of the website. In order to tailor the template that I ended up using to the idea I originally had, I ended up taking a lot of time moving small lines and figures around to get it just the way that I wanted. I found it challenging to find a good mix of fonts and colors that didn't overwhelm my infographic or make it seem too boring. When it came time to choose pictures to include in my assignment, I struggled because when you google image “Tungiasis” a lot of the pictures are hard to look at. Finding appropriate pictures was also challenging because many pictures of Tungiasis show severe cases, whereas for my project, I only needed minor infestations.

When doing my literature review assignment, I learned a lot about my topic, which enabled me to get a good understanding of Tungiasis. By doing this, I had an easier time choosing what was going to go on my infographic since I was so well-informed.