**Personal Ad**

1. Instructor asks students to choose one item they have with them in their backpack, wallet, purse, notebook, etc.
2. Students then create a one-minute persuasive ad that sells that item to their classmates.
3. Students come up one by one and try to persuade their classmates as to why their item is the best.
4. After every student has presented their ad, the students vote on who was the most persuasive and why.