Persuasive Speech Outline: Comparative Advantages

I. Introduction:
   A. Attention Getter:
   B. Audience Relevance:
   C. Credibility:
   D. Thesis and Preview:

Transition to first main point:

II. Main Point 1: 1st argument supporting why your option is better than the alternative
   A. Subpoint A
   B. Subpoint B

Transition (signpost, review, preview):

I. Main Point 2: 2nd argument supporting why your option is better than the alternative
   A. Subpoint A
   B. Subpoint B

Transition (signpost, review, preview)

III. Main Point 3: 3rd argument supporting why your option is better than the alternative
    A. Subpoint A
    B. Subpoint B

Transition and signal closing:

IV. Conclusion:
    A. Restate thesis
    B. Review main points
    C. Closing